

NUNAYÚ IS FREEDOM

Nunayú means freedom in Mixteco, and that it's exactly what we aim to do.

We are a social enterprise, in Mexico City, that strives to give sexual trafficking survivors a new way of life, offering a new way of economic, social and personal growth.

We believe in fair and just work, giving fair pay to all who are a part of this project; and we seek to promote a creative and communal space to learn together while we make.

Nunayú strives to create contemporary jewellery with a meaning, that can be used in many different contexts.

We were born in "La Merced", Mexico City, a hood also known as one of the biggest red zones of Latin America.

After getting involved and having daily interactions with the women of La Merced, we understood the need for an alternative source of income that could help them have a new way of life.

Nunayú is born from this necessity; it is a social business that seeks to provide a new work option for there women.

With your help we can carry on with this fight. Together we can keep this project going!

WITH YOUR PURCHASE YOU ARE HELPING WOMEN ACHIVE THEIR DREAMS

"Some time ago my life changed. I had difficult moments; I was fragile and helpless, I was 7 years old when I started working and every month I was paid 300 pesos. I went through hard, dark moments without any help. Now my life has changed. My work is a dream come true where I found love, light, peace and more dreams to fulfill. Thanks to the project and El Pozo de Vida.".





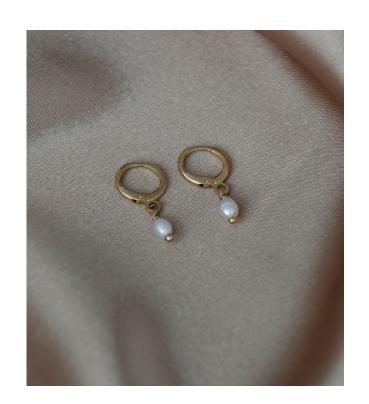
Strong, whole, independent and different. Mujeres is born out of our reality, a reality of 11 different women, we walk together although we each walk our own path, creating the life we want and deserve. Mujeres represents those spaces we've created with friends, coworkers, moms, daughters, cousins where we can share, create, question and learn, and even make mistakes, while looking at ourselves with love. It reminds us that we are worthy of love — specially from ourselves — of being who we are, each of us different, but all of us complete. Being us, being Una.



TODAS

\$13 USD

Huggie earrings made with rice pearls and 14k gold plated hoops. Length: 3.5cm



COMPLETA

\$20 USD

Huggie earrings with a woven tubular shaped pendant made with pink and gold japanese glass beads and 14k gold plated hoops. Length: 3.5cm





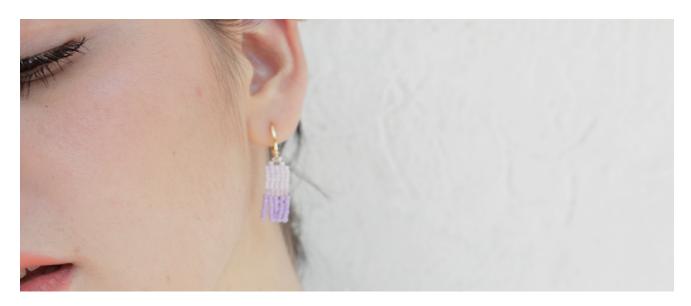


\$20 USD

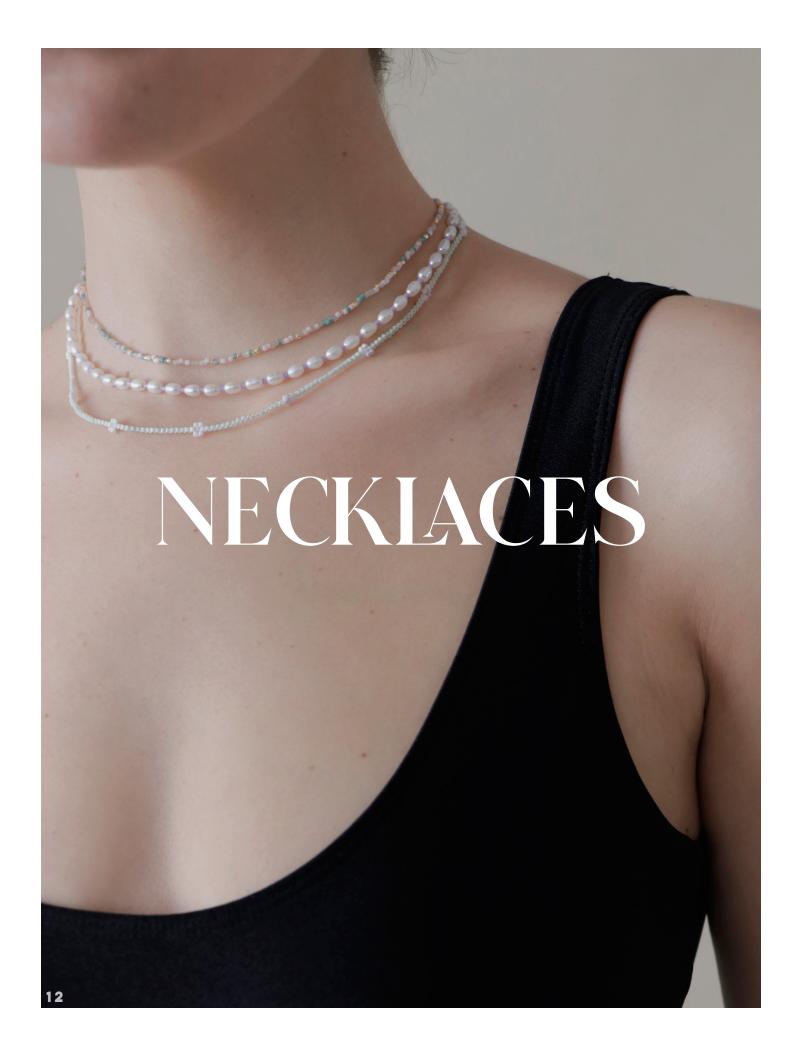
Huggie earrings with a woven rectangle pendant, made from japanese glass beads, and 14k gold plated hoops.
Length: 3.5cm
Colour combos: pink, purple, or green.

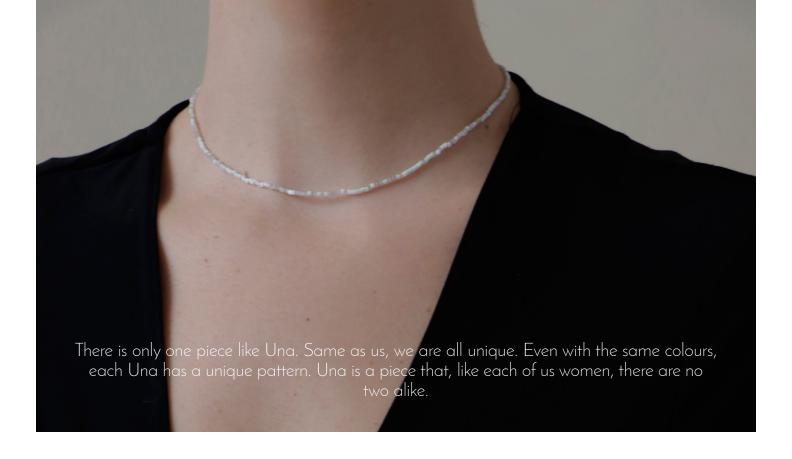






Yo represents the different parts that form me, the different combinations of forms, colours, textures that are only mine. I am all of that —soy yo— I'm a mix and match of different elements and subjects that interest me, and even if there are many different parts all of them make me —Yo.



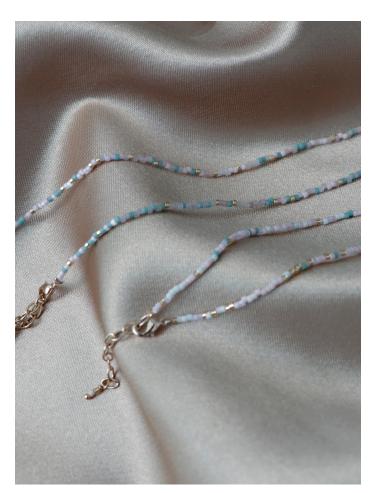


UNA

\$13 USD

Single strand bracelet made from japanese glass beads.
Colour combos: pink, purple, green, or tutifutti (all the colours and deep green).
Length: 36cm with 5cm extension.
Choose between 14K gold plated or 925 silver clasp and extension chain.

Each *Una* piece is made with a random pattern, so every piece is different, even with the same colour combo.





Each pearl represent a woman of Nunayu that sits around the table we all —Todas — share, the same way ever pearl sits around your neck, all of us together, even in the distance.

TODAS

\$30 USD

Single strand pearl necklace made with rice peals and japanese glass beads. Colour combos: pink, purple, or green. Length: 36cm with 5cm extension. Choose between 14K gold plated or 925 silver clasp and extension chain.



Good and new things bloom in our life when we're Juntas — together. When we support each other, when we cheer for each other, and when we achieve safe spaces where we can grow and flourish, all of us, women, together, Juntas.

JUNTAS

\$15 USD

Woven flower pattern necklace made from japanese glass beads. Colour combos: pink, purple, or green. Length: 35cm with 5cm extension. Choose between 14K gold plated or 925 silver clasp and extension chain.









Completa is a cylinder that represents how we, as women, are whole in and of ourselves. It reclaims solitude, remembering it can be something good; that being accompanied by yourself and getting to know yourself, discovering, loving, and reclaiming yourself, makes you — te completa.









AMARTE \$25 USD

Hexagonal pendant hand woven from lilac and purple japanese glass beads. Length: 42cm with 5cm extension. Choose between 14k gold plated or 925 silver chain.

VERTE \$25 USD

Rhombus pendant hand woven from green, gray, and white japanese glass beads
Length: 42cm with 5cm extension.
Choose between 14k gold plated or
925 silver chain.



NUESTRAS

\$18 USD

Doted 14k gold plated chain. Length: 37cm with 5cm extension

Nuestras — our — experiences and feelings mould us to the version of ourselves we are today. Every bead of Nuestras represents the moments of our life in which we have shared, learnt, and walked with others, those moments that have impacted us deeply.





UNA

\$10 USD

Single strand bracelet made from japanese glass beads.
Colour combos: pink, purple, green, or tutifutti (all the colours and deep green).
Length: 16cm with 2cm extension.
Choose between 14K gold plated or 925 silver clasp and extension chain.

Each *Una* piece is made with a random pattern, so every piece is different, even with the same colour combo.

JUNTAS

\$15 USD

Woven flower pattern bracelet made from japanese glass beads. Colour combos: pink, purple, or green. Length: 16cm with 2cm extension. Choose between 14K gold plated or 925 silver clasp and extension chain.

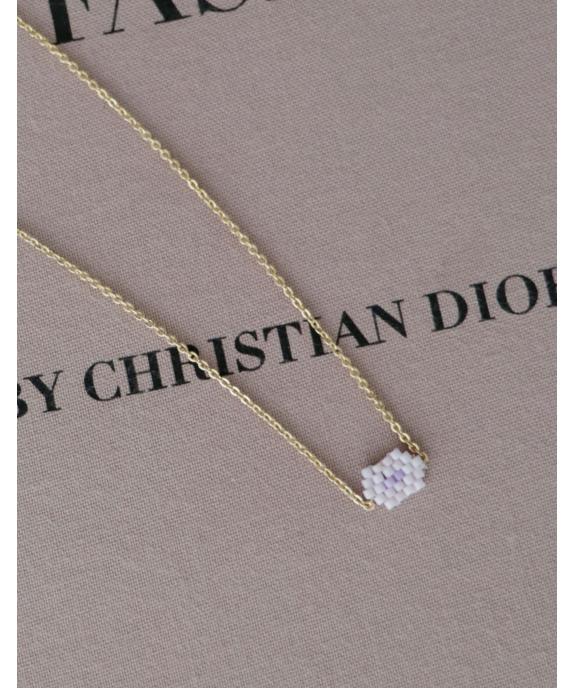




TODAS

\$21 USD

Single strand pearl bracelet made with rice peals and japanese glass beads.
Colour combos: pink, purple, or green.
Length: 16cm with 2cm extension.
Choose between 14K gold plated or 925 silver clasp and extension chain.



AMARTE

\$17 USD

Hexagonal pendant hand woven from lilac and purple japanese glass beads. Length: 16cm with 2cm extension. Choose between 14k gold plated or 925 silver chain.

Amarte — loving yourself — is like our center, our heart that gives us life. We are who we are because of that center, we surround ourselves with people and things that care for us, that guide us, and that help us keep going. Amarte represents the love each of us have for ourselves, the love we give others, and the love we receive.

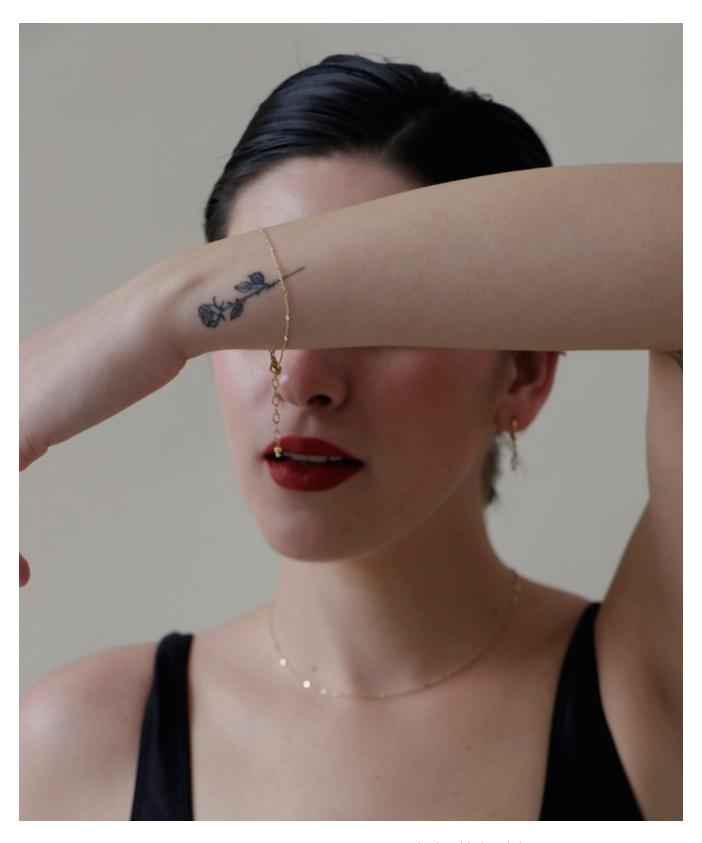


VERTE

\$17 USD

Rhombus pendant hand woven from green, gray, and white japanese glass beads Length: 16cm with 2cm extension. Choose between 14k gold plated or 925 silver chain.

Verte is a piece that represents how we see ourselves. Every time we look in the mirror, or we see our reflection. But, specially, Verte represents a loving and compassionate way of looking at yourself, even in the bad and uncomfortable days, Verte reminds you that you are worthy of looking at yourself with loving eyes.



NUESTRAS \$13 USD

Doted 14k gold plated chain. Length: 16cm with 2cm extension.

SPECIAL PIECE LOTO \$26 USD The lotus flower blooms in the midst of ad-Gold and white lotus flower versities. Even though it lives in the swamp pendant hand woven with

japanese cristal beads. Length: 44 cm with 5 cm ext. Choose between 14k gold plated or 925 silver chain.

and has its roots in the mud, the lotus flower rises new, beautiful, and strong. And so does every woman in Nunayú.













BUNNY

NECKLACE

\$300 USD

Single strand necklace with a woven bunny pendant made from japanese glass beads. Colour combos: pink, purple, or green. Length: 34 cm with 3 cm extension. Choose between 14K gold plated or 925 silver clasp and extension chain.

BRACELET

\$250 USD

Single strand bracelet with a woven bunny pendant made from japanese glass beads. Colour combos: pink, purple, or green. Length: 12 cm with 1 cm extension. Choose between 14K gold plated or 925 silver clasp and extension chain.











BEAR

NECKLACE

\$300 USD

Single strand necklace with a woven bear pendant made from japanese glass beads. Colour combos: pink, purple, or green. Length: 34 cm with 3 cm extension. Choose between 14K gold plated or 925 silver clasp and extension chain.

BRACELET

\$250 USD

Single strand bracelet with a woven bear pendant made from japanese glass beads. Colour combos: pink, purple, or green. Length: 12 cm with 1 cm extension. Choose between 14K gold plated or 925 silver







"I always dreamed of studying nursing, unfortunately it that did not happen. When I was 11 years old, I had to stop studying and go to work. During this time, I met by a man who sexually exploited me, beat me, humiliated me and insulted me. After I left him some time passed and met the father of my children, who turned out to be the same, I separated from him and I stayed with my children. My life has not been easy, but El Pozo de Vida offered me a different opportunity with a salary and a fixed schedule. I am learning many new things and I am in a process of emotional healing with the help of professional people. I invite you to change your life and look at it in another way, if you want to you can achieve whatever you want."



NUMI TLALLI METAMORFOSIS NUNAYÚ

GARÚA GOLD PINK OR GREEN

\$26 USD

Material: Gold-filled and japanese seed beads Length: 5.5cm Colour: Black, mint geen, gold Black, soft pink, gold

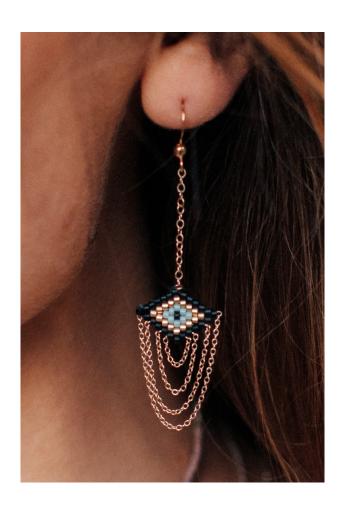




GARÚA SILVER*

\$26 USD

Material: Sterling silver and japanese seed beads Length: 5.5cm Colour: White, copper-pink, blue, gold, silver





*SEMILLA GOLD

\$29 USD

Material: Gold-filled and japanese seed beads Length: 7.5cm Colour: Black, mint geen, gold

SEMILLA* SILVER

\$24 USD

Material: Sterling silver and japanese seed beads Length: 5cm Colour: White, copper-pink, blue, silver



OCÉANO BLACK OR TURQUOISE

\$22 USD

Material: sterling silver and beads Length: 3.5cm diameter Color: Silver, black or turquoise





DECISIÓN GOLD

\$15 USD

Material: 14k gold plated, cultured

freshwater pearls Length: 4.5cm

Colour: Gold, pearl white



LIFE

\$11 USD

Material: 14k gold plated, cultured

freshwater pearls Length: 3cm

Colour: Gold, pearl white





REENCUENTRO GOLD PINK OR GREEN*

\$10 USD

Material: Gold-filled and japanese seed beads Length: 36cm ext. 6cm Colour: Black, mint geen, gold Black, soft pink, gold

*Each piece sold separately



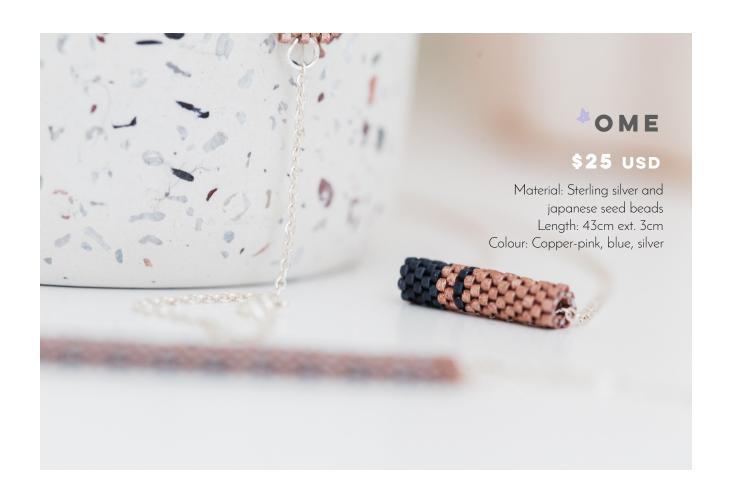




VOLVER GOLD

\$24 USD

Material: Gold-filled and japanese seed beads Length: 34cm ext. 6cm Colour: Black, gold





REENCUENTRO* SILVER*

\$10 USD

Material: Sterling silver and japanese seed beads Length: 36cm ext. 6cm

Colour: White, copper-pink, blue

*Each piece sold separately

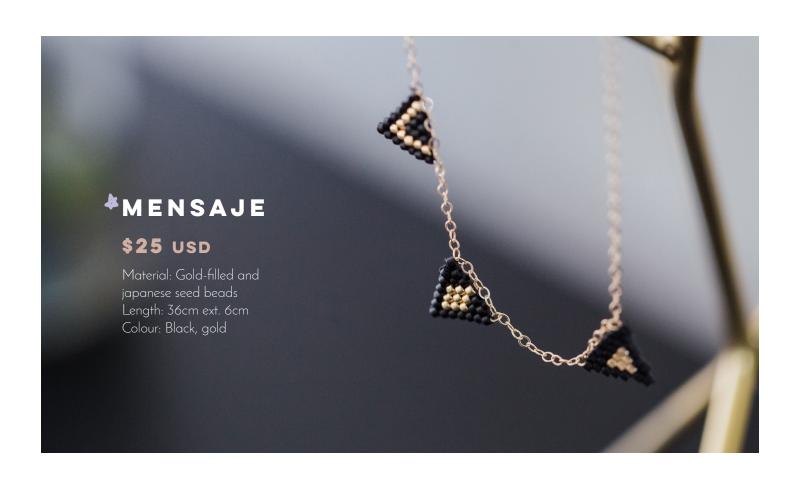




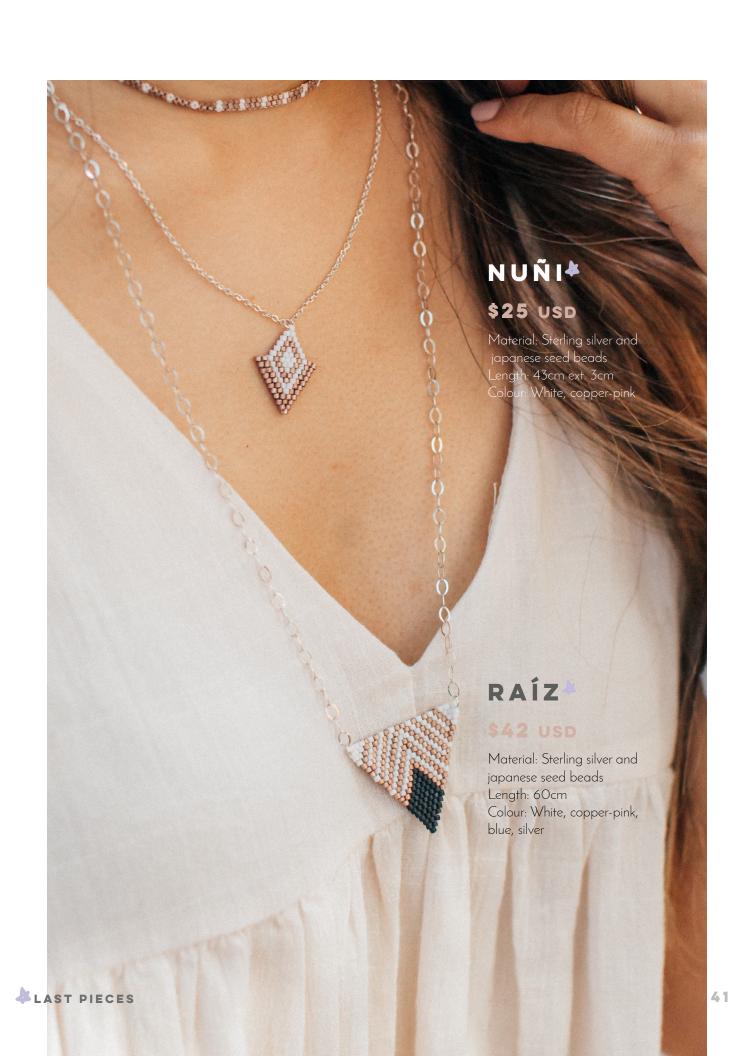
AURORA

\$52 USD

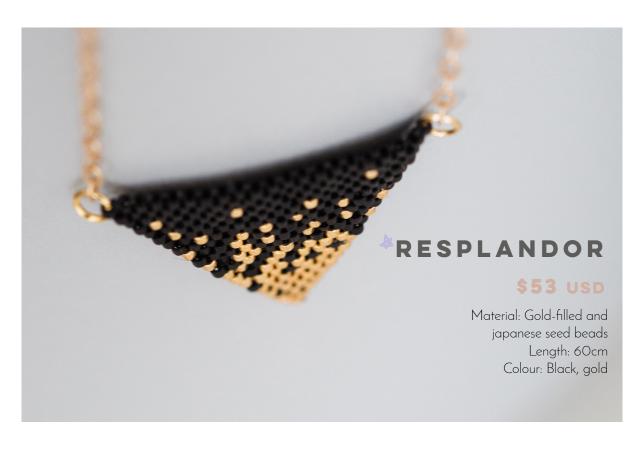
Material: Gold-filled and japanese seed beads Length: 34cm ext. 6cm Colour: Black, soft pink, gold









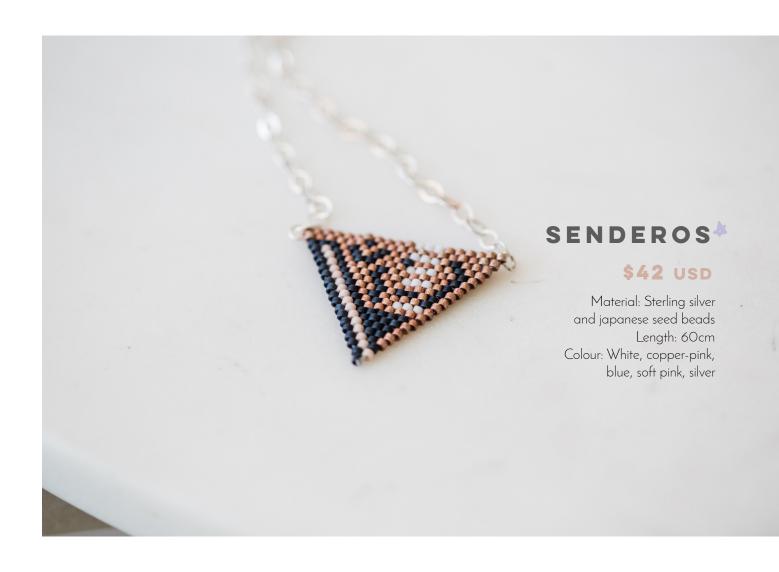


*TOYOLLO

\$42 USD

Material: Sterling silver and japanese seed beads Length: 34cm largo ext. 6cm Colour: White, copper-pink, blue, silver







VIRTUD

VIRTUD PERLAS

\$18 USD

\$19 USD



Material: 14k gold plated Length: 15in ext. 6cm Colour: Gold



Material: 14k gold plated, cultured freshwater pearls Length: 15in ext. 6cm Colour: Gold, pearl white

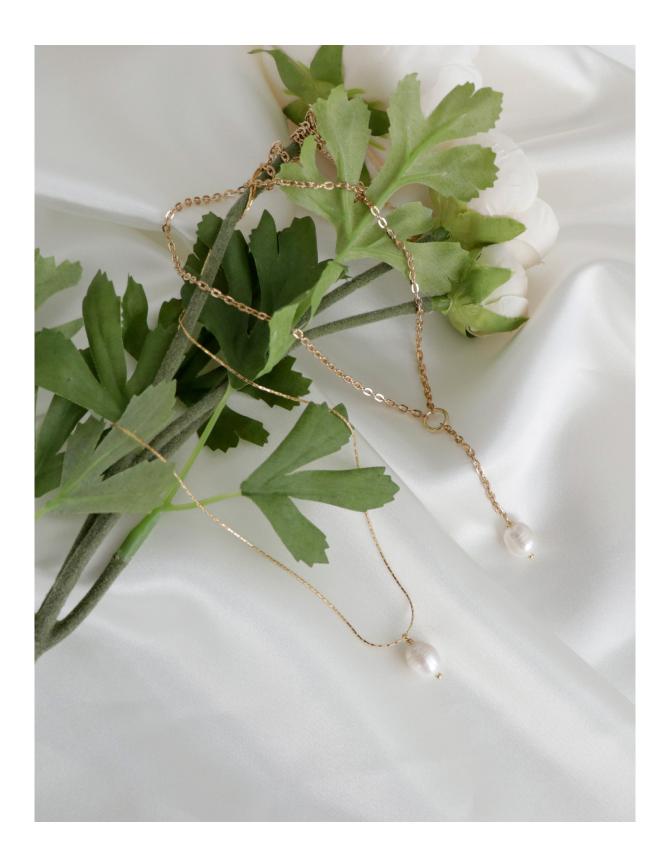


LIBERTAD

\$20 USD

Material: 14k gold plated, cultured freshwater pearls Length: 19in w/ 1.25inch pendant, ext. 3cm Colour: Gold, pearl white







8 EN 1

\$17 USD

Material: 14k gold plated, cultured freshwater pearls Length: 9in ext. 3cm Colour: Gold, pearl white



ECLIPSE BLACK

\$26 USD

Material: Gold-filled, onyx stone Length: 22in Colour: Gold, black

BRACEETS

NUMI TLALLI METAMORFOSIS NUNAYÚ



EDICIÓN ESPECIAL

\$21 USD

Material: 14k gold plated, cultured freshwater pearls Length: 17. 5cm ext. 3cm Colour: Gold, pearl white



MILPA

\$18 USD

Material: Gold-filled and japanese seed beads Length: 17cm ext. 4cm Colour: Black, soft pink, gold



1 REENCUENTRO* PLATA

\$8 USD

Material: Sterling silver and japanese seed beads Length: 16cm ext. 2cm Colour: White, copper-pink, blue, silver

2 NUÑI*

\$16 USD

Material: Sterling silver and japanese seed beads Length: 17cm ext. 4cm Colour: White, copper-pink, silver

1 PETATE* ORO

\$30 USD

Material: Sterling silver and japanese seed beads Length: 17cm ext. 4cm Colour: Gold, copper-pink, blue



2 TOYOLLO*

\$30 USD

Material: Sterling silver and japanese seed beads Length: 17cm ext. 4cm Colour: White, copper-pink, blue, silver

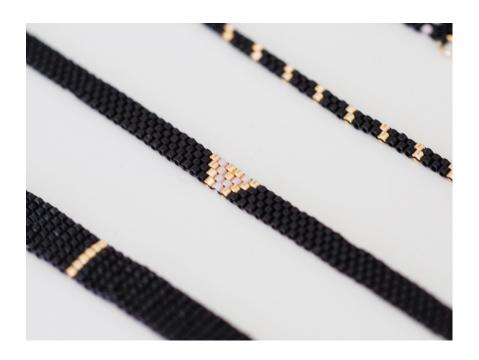
3 PETATE* PLATA

\$30 USD

Material: Sterling silver and japanese seed beads Length: 17cm ext. 4cm Colour: White, copper-pink, blue, silver







AURORA

\$29 USD

Material: Gold-filled and japanese seed beads Length: 17cm ext. 4cm Colour: Black, soft pink, gold







REENCUENTRO GOLD PINK OR GREEN*

\$8 USD

Material: Gold-filled and japanese seed beads Length: 16cm ext. 2cm Colour: Black, mint geen, gold Black, soft pink, gold

*Each piece sold separately



NUNAYÚ BRACELET GOLD OR SILVER

\$8 USD

Material: Nylon thread and gold or silver plated charm. Length: 15cm ext. 3cm Colour: Black, pink, blue, burgundy, gray and mixed. Size: Adult

NUNAYÚ JR GOLD OR SILVER

\$6 USD

Material: Nylon thread and gold or silver plated charm. Length: 10cm ext. 3cm Colour: Black, pink, blue, burgundy, gray and mixed. Size: Kid



NUNAYÚ BOTTLE

\$15 USD

One glass jar, includes 2 nunayú bracelets gold, silver or mixed.

Size: Adult, kid or mixed

PLEATHER JR

\$6 USD

Material: Pleather vinyl thread and wooden beads. Length: 17cm ext. 3cm Colour: Black or brown Size: Kid

PLEATHER MEN

\$8 USD

Material: Pleather vinyl thread and wooden beads. Length: 17cm ext. 3cm Colour: Black or brown Size: Adult





FORTALEZA

\$8 MNX

Material: Pleather vinyl thread and wooden beads. Length: 17cm ext. 3cm Colour: Black or brown Size: Adult





LAZOS* SILVER

\$5 USD

Material: Sterling silver and japanese seed beads Sizes: 6, 7, 8 y 9 Colour: White, copper-pink, blue, silver



LAZOS GOLD

\$5 USD

Material: Gold-filled and japanese seed beads Sizes: 6, 7, 8 y 9 Colour: Black, mint geen, soft pink, gold



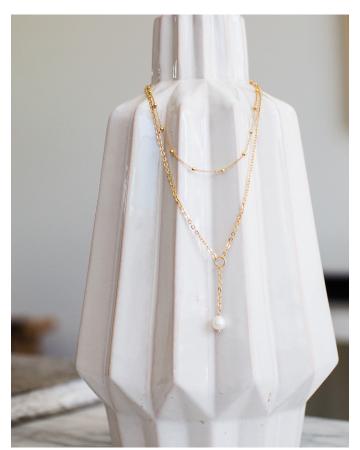




SET AMISTAD

\$57 MNX

Includes: 1 Virtud pearls necklace 1 necklace 9 en 1 1 Luz necklace



SET LIBERTAD

\$37 MNX

Includes: 1 Virtud necklace y 1 Libertad necklace

SPECIAL ORDERS

If you have a special event, a design, an idea, or want something different, Don't doubt it and contact us!

We can help you!

We take special orders, just for you!



"I am a person who worked in sex service and today I do not dedicate myself to that. Thanks to El Pozo de Vida, my life changed and today I have a decent job. Thank you to all the people who are with us, who support us and to all those who have made this possible. Thank you."

thank YOU

THANK YOU FOR ALL YOUR SUPPORT.

All our pieces are handmade by Mexican women and there are no two alike in the whole world.

OTHER WAYS OF HELPINGI

Danating, volunteering, following and shareing on social media!

BE PART OF OUR TEAM!

If you want to get more involved in this fight, whatever your field of expertise is,

contact, follow us, and discover more stories:

ig. @nunayu_mx
fb. @nunayu.mx
web. nuanyu.com
mail. nunayu@elpozodevida.org.mx



